



SEARCH

Society for Education, Action and Research in Community Health



Organization Profile

History: Inspired by the life and philosophy of Mahatma Gandhi, and equipped by their medical training in India, and subsequently, training in public health and research at the Johns Hopkins University, the doctor couple Abhay and Rani Bang, founded Society for Education, Action and Research in Community Health (SEARCH) in 1986. SEARCH is a Non-Governmental Organization (NGO) working in the poorest, semi-tribal district, Gadchiroli, in the state of Maharashtra, (India), 1000 km away from Mumbai.

Vision: SEARCH's vision is 'Aarogya-Swaraj' which means 'People's Health in People's Hands', by empowering individuals and communities to take charge of their own health, and thereby, help them achieve freedom from disease as well as dependence

Mission: Mission of SEARCH is service, training, empowerment and research in health of the communities as expressed in its name.

Headquarter: Of SEARCH is 'Shodhgram', located 17 km from the district headquarter of the Gadchiroli district. The campus, spread over 46 Acres, is modeled over a mix of Gandhian Ashram, tribal village and modern facilities. It has more than 65 buildings including hospital, research center, training centers, training hostels, library, administrative offices, guest houses, tribal museum, community centers, mess cum dining facilities, residential facilities for 120 staff, solar plant, playground, organic farm and a small lake.

With a team of 100+ professionals and semi-professionals as well as 150+ Community Health Workers, and presence in Gadchiroli, SEARCH has emerged as one of the most reputed and credible grass roots service and research organization in India making important breakthroughs in the public health problems of India and globally over past 31 years by way of;

- 1) providing medical care through a hospital for the tribal and rural people of Gadchiroli from 1400 villages serving 45,000+ patients annually,
- 2) community health care in 125 villages providing primary care
- 3) home-based mother, newborn & child care in 88 villages
- 4) prevention and deaddiction of alcohol and tobacco across 1400 villages of Gadchiroli district,
- 5) life skill and reproductive health education for youth and women across Maharashtra,
- 6) conducting rural health care research to improve rural health services and evidence based advocacy to influence policy,
- 7) Training of trainers from different part of country and abroad for implementation of the Home-based newborn care program. HBNC is India's national policy implemented through 8 Lakh ASHA across the country and also a Global Policy,

- 8) Running the youth social change-maker development program 'NIRMAN' across Maharashtra.

For more information, please visit: www.searchgadchiroli.org

Job Specifications:

- 1) Position: Manager, Communications
- 2) Direct Reporting: Chairman, SEARCH
- 3) Location: Shodhgram, Campus of SEARCH in Gadchiroli district
- 4) Stakeholders:
 - Internal: Senior Leadership of SEARCH including the Chairman
 - Target audience: Print, digital and electronic Media, leading journalists, Donors, Well Wishers, government officers, civil society, professional bodies, public health training institutions, other NGOs, political leadership, academic institutions, research organizations, corporate leadership and international organizations.

Job Overview

The Manager, Communications would manage the Communications Division for SEARCH. S/he would be responsible for the communication of the activities of SEARCH with the larger society and specific target groups. S/he will manage the relationships with media groups / journalists, well-wishers and civil society.

Key Roles:

- i. In consultation with the Chairman, SEARCH, set the agenda for managing the Communication Division of SEARCH. Through effective communication, aim to share, influence and update external stakeholders and audience, ensure effective branding and positioning for SEARCH.
- ii. Assist the Chairman, SEARCH in certain strategic / policy communication.
- iii. Capture learnings from specific projects through regular field visit.
- iv. Coordinate with journalists in print, electronic & digital media to regularly share the news on the work of SEARCH and plan stories on SEARCH.
- v. Facilitate production of Short Films and medium to full length film on various key programs of SEARCH and disseminate;
- vi. Produce annual report of SEARCH.
- vii. Produce brochures and Reports on the various programs of SEARCH.
- viii. Ensure the optimum use of the past and present communication material (photos, articles, films etc) database of SEARCH.
- ix. Develop other diverse communication products as website and social media tools, circulars, you tube channel, twitter handle, case studies, Photo Essays, infographics etc.

Candidate Profile

- Ideally Graduate / Post Graduate from a prestigious institution with minimum 4 (+) years of professional experience with a Media Group / PR Company / Creative Agency / Communication Division of other large for profit or nonprofit organization and / OR proven experience of creative writing in development sector.
- S/he should have an understanding of the different, approaches and products used for communication, as well as perspective of the different Target Groups.
- S/He should have ability and creative skills to develop various communication material using different communication tools and should be able to steer have ability to guide the SEARCH team in using Social Media and modern media tools.
- A passion for development and an understanding of the social impact space.

- Proficiency in English writing.

Benefit package:

- *Starting Salary:* INR 70,000 PM (negotiable according to qualifications & experience of the Candidate) including Accommodation Facility.
- *Annual increment:* Due each year as per the policy of SEARCH.
- *Accommodation:* Will be provided in the campus as per need (single or family).
- *Other Benefits:* Provident Fund, Medical Insurance and Gratuity will be applicable as per the policy of SEARCH.
- *Health Care:* Primary & secondary medical care free in the Hospital of SEARCH
- *Education of Children:* Free pick and drop back facility for children in school at the Gadchiroli Town (with CBSE School till 12th standard)
- *Scholarship* to children of the Staff for higher education as per policy of SEARCH.
- *Spouse:* SEARCH considers the position of the Spouse of the candidate sympathetically, and though not assured, strive to explore appropriate job for the spouse based on need and competencies of the candidate.
- *Leaves:* 80+ leaves across the year including 16 days summer vacation + 7 days Diwali vacation + 10 Casual Leaves + 12 National Holidays.

Send applications at: By email: hr@searchforhealth.ngo.

- Mark 'for the post of Manager: Communication' in the subject of Email.
- Send your queries at <anand_bang@searchforhealth.ngo> for specific clarifications
- Visit us on the website at <http://searchforhealth.ngo>